

WINTER 2006 - ISSUE 51

COVERLINE

Newsletter of ABGAL Pty Ltd, Brisbane 1800 077 533

THIS ISSUE

- Level 3 Water
 Restrictions
- Pooltex Training DVD OUT NOW
- Quote of the Month
- Stock Clearance
- Splash 2006!
- Tradeshows
- Puzzle

PLUS

Check out the
 Massive Stock
 Clearance sale on
 our website at:
 www.abgal.com.au/
 stocktakesale.htm



Australia needs You to sell more pool covers

Pool Covers save water.
Water is vital to our industry.
What are you doing about it?

Mesh, Solar, Thermal or Foam – ABGAL fabricates the lot!

- Competitive Prince
- Superior

LEVEL 3 WATER RESTRICTIONS

Level 3 mandatory water restrictions now apply across Sydney, Illawarra and the Blue Mountains. Level 3 water restrictions will apply in the South East corner of Queensland from 13 June while Melbourne is continually reviewing its "Permanent Water" rating.

Water is vital to our industry. If we don't educate our consumers and insist that they purchase a pool cover to save water and the drought continues, the worst consequence for our industry could be a decision by councils to force everyone to drain their pools.

Councils and water authorities across Australia are implementing various water-saving promotions to assist the general public. Some city councils are offering \$200 rebates to consumers who purchase pool covers. Do you know what your council is offering? Contact your local council and have a copy of their rebate form at hand for your customer. Make it easy for your customers to get the incentive and buy the cover for their pool.



Pool Covers save water! Make sure your customers are using a pool cover - YOUR business depends on it!

POOLTEX TRAINING DVD OUT NOW

ABGAL has released their new Pooltex™ inground pool covers instructional DVD. The DVD takes the mystery out of how to measure and install a Pooltex™ inground pool cover and helps you to cash in on this great opportunity. Unbelievably, our data shows that Pooltex covers sell all year round! Are you cashing in on this great product? The DVD demonstrates how to measure and install the cover correctly by explaining how to:

- Position the A-B points on the pool
- Measure the finished cover size point positions
- Locate reference points for ease of fitting
- Position and install the custom-made cover
- Drill and install the tie-down fittings and requirements for raised spa, rock formations or decking areas around the pool

THE DVD IS ONLY \$29.95 with a cash back offer when you purchase your first Pooltex cover. The first five callers will receive the DVD for FREE so call now!





f f The successful person makes a habit of doing what the failing person doesn't like to do.

Thomas Edison



TRADESHOWS

ABGAL Liners & Covers will be appearing at the following SPASA Trade Day shows in 2006:

June 23rd

Sydney SPASA Trade Day

July 7th

Brisbane SPASA Trade Day

August 24th

Melbourne SPASA Trade Day

Come visit us and learn more about our products and services. We look forward to meeting you there!

DID YOU KNOW?

It is much easier to use a blanket with a reel on an above ground oval pool when the blanket has been trimmed to the narrowest pool width with no overlap. For more details and a diagram go to our website: www.abgal.com.au

Then to:

Downloads/Instructions/
A/G Reel Technical Bulletin.



STOCK CLEARANCE WEBSITE

ABGAL Liners & Covers are having their annual mid-year clearance sale and everything must go!

Save up to a massive 60% on selected products including pool liners, pool covers, pool accessories, solar blankets, pond liners, spa covers, trailer tarps, inflatables—everything has been drastically reduced, **some below cost price**.

To view the entire range of sale items, go to our website **www.abgal.com.au/stocktakesale.htm** Sale ends 2pm Friday 30th June 2006 or while stocks last.



Splash 2006-06-08!

Is THE must-attend event for pool industry manufacturers, retailers, pool builders, contractors, architects, landscapers and service technicians to stay ahead of market directions, trends and new technology. Visit us at stand number 2 at Splash Pool & Spa Trade Show, 18-19 August, Conrad Jupiters, Gold Coast. For more information, please visit www.splashexpo.com.au

Puzzle

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1		2		3		4	
					5		6
		7					
8				9			
						10	
							11
	12						
					13		
14							

Down

- 1 What does a pool cover float look like?
- **3** How many warranty years for above ground liners?
- 4 Hole with water
- 5 Cover with new educational DVD?
- **6** Type of liner with hook attached at the top?
- 7 ABGAL brand of reel?
- **9** Underwater fixing system?
- 10 Where is the SPLASH conference being held?
- 11 Waterproof pool membranes

Across

- 2 Type of above ground pool cover?
- **8** Process which produces a stronger weld and eliminates the unsightly excess?
- 12 New colour for Inground pools?
- 13 Blanket with bubbles?
- 14 Pool shape that you eat?



The first 10 people to correctly fill in the crossword puzzle and fax to 07) 3803 9099 will receive a CD voucher valued @ \$35.00!

ABGAL PTY. LTD.

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